

# Business@ Bishop Ranch

MARCH 2008

## EXECUTIVE PROFILE:

### Brent Meyers



At **Manex Consulting**, Brent Meyers brings more than 20 years of experience to helping manufacturers and distributors gain competitive advantage.

Name: Brent Meyers  
Title: President and CEO  
Company: Manex Consulting  
Location: 2633 Camino Ramon, Suite 325, San Ramon  
Number of employees: 15  
Years at Bishop Ranch: One  
Business: Consulting  
Biggest challenge: Finding people with sufficient industry experience who can thrive in a small, entrepreneurial firm.  
Best way to motivate staff: Enable staff members to define their own roles within the organization, based on their skills, interests, and passions.  
Suggestions for up-and-coming executives: Find a mentor, or incorporate qualities you like about executives you've worked for. Seek out peers with complementary skill sets.  
A goal you still want to achieve: To expand Manex's geographic reach to include all of Northern California.

## In the News

- Northrop Grumman has awarded **Accela, Inc.** a \$6.3 million contract to support San Diego County environmental and land use initiatives. [www.accela.com](http://www.accela.com)
- **Starmont Asset Management**, an independent wealth management firm, celebrates its 10th anniversary this April. Starmont manages more than \$100 million in assets for clients throughout California and the United States. [www.starmont.com](http://www.starmont.com)
- **eQuest**, a job-posting delivery services supplier, more than doubled its 2006 transactional delivery volumes to more than 200 million in 2007. eQuest now distributes job postings for more than 20,000 companies worldwide. [www.equest.com](http://www.equest.com)
- **Robert Hidey Architects** launched a new website in December, after building its reputation as a premier residential design firm through word-of-mouth and industry buzz. [www.roberthidey.com](http://www.roberthidey.com)
- **Chevron Corp.** and Weyerhaeuser Co. have formed a joint venture, named Catchlight Energy LLC, to develop technology that will convert cellulose-based biomass into economical low-carbon biofuels. [www.chevron.com](http://www.chevron.com)
- **Ford Motor Co.** unveiled its redesigned Fiesta subcompact, after a 30-year hiatus, with hopes of capturing more share of the market for fuel-efficient vehicles. [www.ford.com](http://www.ford.com)
- Chase Card Services, a division of **JPMorgan Chase & Co.**, announced that it had finalized the acquisition of Unicorn Financial Services, a leading patient financing company. [www.jpmorgan.com](http://www.jpmorgan.com)
- **Wells Fargo & Company** announced it has reached its goal, set in 1998, to lend \$1 billion to African-American business owners nationwide by 2010. [www.wellsfargo.com](http://www.wellsfargo.com)
- Masamoto Yashiro, former CEO of Tokyo's Shinsei Bank, has joined the board of directors of the IT outsourcer **Achievo Corp.** Yashiro also held executive positions at Citicorp, Citibank NA, and Citicorp Japan. [www.achievo.com](http://www.achievo.com)

## HONORS AND AWARDS

- **Achievo Corp.** has been recognized as one of the world's top 100 outsourcing service providers for 2008 in a list compiled by the International Association of Outsourcing Professionals. [www.achievo.com](http://www.achievo.com)
- **Pohls & Associates** was named a "Go-to Firm" for Litigation in 2008 by American Lawyer Media. The honor is bestowed on less than one-half of one percent of all American law firms. [www.califehealth.com](http://www.califehealth.com)
- **Sodexo** was identified as a "Top 200 Intern Employer" nationwide for 2008 by CollegeGrad.com. Sodexo was recognized for its Future Leaders Internship Program and for doubling the number of internships offered this year. [www.sodexousa.com](http://www.sodexousa.com)

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