

Business @ Bishop Ranch

Northern California's Most Dynamic Business Community

SPOTLIGHT: HEALTHCARE

June 2010 / July 2010



[Diablo Valley ENT](#)

Bishop Ranch 11 | 925.242.0647

Diablo Valley ENT offers comprehensive consultative clinical services in the diagnosis and treatment of disorders involving the ear, nose, throat, head and neck, voice, swallowing, balance and sinuses. Specialized testing and innovative treatments are available, including endoscopic examination, microscopic ear examination and audiology testing.



[EyeCare Associates of the San Ramon Valley](#)

Bishop Ranch 11 | 925.866.2020

EyeCare Associates of the San Ramon Valley is a comprehensive, family-focused eye care center including ophthalmology, optometry, contact lenses and glasses. Dr. Robert Neves and Dr. Jay DeLaney, the founding partners, strive to provide a relaxing atmosphere, the latest technology and a better overall eye care experience.



[Pediatric Dentistry of San Ramon](#)

Bishop Ranch 11 | 925.806.0322

This dental practice focuses on the oral health and unique needs of young people from infancy to adolescence, focusing on education, prevention and maintenance. Pediatric dentists undergo two to three years of rigorous training after completion of dental school.

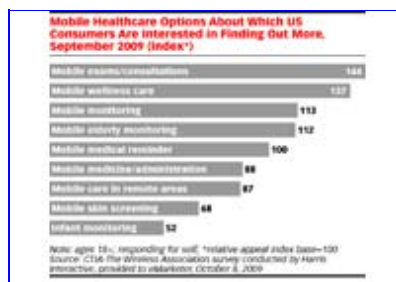
HEALTHCARE STATS

58 companies

and practices located at Bishop Ranch

2,265,000 people

employed by physicians' offices in 2008



EXECUTIVE PROFILE

Mahmood Kazemi, MD

Company: Tri-Valley
Endocrinology

Location: BR11

Number of Employees: 5

Year Founded: 2007

Years at Bishop Ranch: Moving
in this July

Business area or industry:
Medical practice

Business philosophy: To deliver the best possible endocrine care for our patients.

Definition of success: If we meet the goal above, we are successful.

Greatest business challenge: Working within insurance guidelines to provide patients with the care they need.

Business goals: To expand our practice with a new physician at our location in Bishop Ranch.

Definition of good leadership: Listening to your employees and

218,000 people

employed by medical and diagnostic laboratories in 2008

17%

of the healthcare industry works in physicians' offices; 6.2% work in dentists' offices ([Source](#))

Mobile Healthcare Chart

([Click to enlarge](#))

	iPhone users	iPod touch users	iPhone and iPod touch users
Fitness sites	38%	28%	33%
Diet sites	32%	19%	28%
Sites for specific condition	34%	29%	32%
Other medical sites	47%	31%	42%
None	21%	28%	23%

Note: n=80. *who use their devices to make health-related inquiries
Source: Greystripe, Inc., "Mobile Advertising Insights Report: Health and Eating Using the iPhone and iPod touch," February 24, 2010

Healthcare Sites Graph

([Click to enlarge](#))

anticipating their needs.

Best way to motivate staff:

Recognizing the positive aspects of their performance and providing suggestions for the areas that need improvement.

Best decision ever made:

Starting my own medical practice.

Like best about job: Getting to know my patients as individuals.

Like least about job: Restrictions from insurance companies.

Greatest Strength: Perseverance.

Characteristic you most admire: Compassion.

Dealing with disappointment:

Understand what I could have done differently to learn from the experience and then move on.

Personal interests: Travel and reading.

Recent books read: *How We Decide* by Jonah Lehrer.

Favorite vacation spot: Kauai.

HEALTHCARE@BR

[Adam's Safety Training](#)

[Allergy & Asthma](#)

[Alliance Home Health](#)

Barry N. Gardiner, M.D., Inc.

[Barry S. & Sue S. Hoch, D.D.S.](#)

[BioVentrix](#)

[Breathe Technologies](#)

[Cabulance Comfort, Inc.](#)

[Camino Ramon Dental](#)

[Carol Jin, D.D.S.](#)

[Chiropractic Center @ Bishop Ranch](#)

[CID Management](#)

[Cognitive Behavior Therapy & Mindfulness Center](#)

[CVH Home Health Services](#)

[Diablo Valley ENT](#)

East Bay Psychopharmacology Group

[Endoscopic Technologies, Inc.](#)

[Family Smile Center](#)

Full Care Medical Group, Inc.

[George F. Wong, D.D.S. & Grace X. Wu, D.D.S., Inc.](#)

[Healthcare Design Solutions](#)

Independent Pharmacy Company

The Hearing Center

[John Muir Lab](#)

[John Muir Pediatrics](#)

[Kool Smiles, DPMS Inc.](#)

[Laboratory Corporation of America](#)

[Lifestyle Lift](#)

Mahmood Kazemi, M.D.

Marjan Moinzadeh, Ph.D.

[Medical Anesthesia Consultants Medical Group, Inc.](#)

[Melissa McNamara, M.D.](#)

Michelle Banducci, M.D.

[Mirion Technologies, Inc.](#)

[Novartis Pharmaceuticals Corporation](#)

[Oak Tree Internal Medicine](#)

[Pediatric Dentistry of San Ramon](#)

[Primary Eyecare Network](#)

[Prime Clinical Systems](#)

[Pro Smile Dental Care](#)

PST Services, Inc.

[Robert B. Neves, M.D.](#)

[Robin Yeganeh, Ph.D.](#)

SG Medical Billing

[San Ramon Dental Excellence](#)

[San Ramon Regional Medical Center](#)

[Hill Physicians](#)

[Jay R. DeLaney, O.D.](#)

[James H. Choi, DDS, MS, Inc](#)

[Joanne Vogel, M.D.](#)

[John Muir Urgent Care](#)

[John Muir Imaging at Bishop Ranch](#)

[Scott McElroy, DDS, MDS](#)

[Sherry Steinmetz, D.D.S.](#)

[Summerville Senior Living, Inc.](#)

Susan Gutierrez, M.D.

[Suzanne Saidi, D.D.S.](#)

[UroMed Technology, Inc.](#)

NEWS@BR

- [INSZoom](#) was featured on the cover of the April 2010 issue of [Silicon India](#), India's largest professional network. Founded in 1999, INSZoom is the world's largest immigration software company providing solutions for immigration lawyers based in 68 countries around the world.
- [Clare Computer Solutions](#) marked the 20th anniversary of its incorporation in May and celebrated by [unveiling its new website](#). Clare Computer Solutions has grown into one of the premier IT service providers in Northern California.
- [Robin Yeganeh, Ph.D.](#), the founder of the Cognitive Behavior Therapy & Mindfulness Center, is currently the [featured therapist](#) on the website of the national Association for Behavioral and Cognitive Therapies. A licensed clinical psychologist with a decade of experience treating adults, teens, and children, Yeganeh obtained a Ph.D. in clinical psychology from the University of Maryland.
- [Hill Physicians Medical Group](#) and San Francisco Health Plan have [signed a patient care agreement](#) for managed Medi-Cal and Healthy Families enrollees; it takes effect this summer. The most immediate benefit will be for Medi-Cal, Healthy Families and Healthy Kids program participants who are enrolled through San Francisco Health Plan and have doctors affiliated with Physicians Integrated Medical Group (PIMG).
- February 2010 marked the best month for [Financial Group Direct \(FGD\)](#) since the company's inception in January 2007, with twice the sales growth for the same month last year, [according to Mark Woodburn](#), FGD's founder and managing partner.
- [Bank of the West](#), ranked highest in customer satisfaction among retail banks in California by [J.D. Power and Associates](#)—the third year in a row that Bank of the West has received this award in the region. The bank is moving to Bishop Ranch 7 this year.

NEW@BR



PREMIER
BENEFIT RESOURCES

Bishop Ranch welcomes [Premier Benefit Resources](#) to Bishop Ranch 2. The firm specializes in insurance, risk



Bishop Ranch congratulates [CVH Home Health Services](#) on its recent opening and expansion in Bishop Ranch 6. The company

management and employee benefits for small and medium businesses in California.

provides in-home health care services such as skilled nursing, physical therapy and specialty programs.



Bishop Ranch welcomes [Independent Pharmacy Cooperative](#) to Bishop Ranch 6. This is the West Coast office for the country's largest purchasing cooperative for independent pharmacies.



Bishop Ranch welcomes [Marine Air Land International Services LLC](#) to Bishop Ranch 3. The family-owned business facilitates and expedites the transportation and distribution of international cargo.



Bishop Ranch welcomes [Unibic North America](#) to Bishop Ranch 6. This is the U.S. sales and distribution office for the Australian-based manufacturer of specialty biscuits, cakes and pastries.



Bishop Ranch welcomes [HRI](#) to Bishop Ranch 2. The firm specializes in providing human resources services for small and medium businesses, including recruiting, training and safety.



Bishop Ranch welcomes [EPM Solutions](#) to Bishop Ranch 6. The company specializes in providing software training and technology solutions to businesses in many industries, including financial, government and education.

EVENTS@BR



Celebrating 3 Million Riders!

On April 27, 2010, Bishop Ranch proudly announced the arrival of the 3 millionth commuter on our express shuttle service to and from our local BART stations. Congratulations to lucky San Francisco commuter Marcelo Farias of Gensler, and

thanks to all of our valued tenants who take advantage of our transportation programs and incentives.

A Toast to Your Business!

Don't miss out on an opportunity to grow your business at our next B2B Networking Event! Please join us for an interactive evening designed to facilitate worthwhile introductions to your neighboring Bishop Ranch tenants. Wine and hors d'oeuvres will be served.

Thursday, June 3, 4:30pm–6:30pm
STOMP!, located at 3451 Blackhawk Plaza in Danville

Please RSVP to Tenant Services at 925.543.0100

CONTACT BISHOP RANCH

Submit news about your company to business@bishopranch.com. For more information about Bishop Ranch tenants located here, visit www.bishopranch.com.

Bishop Ranch is managed by Sunset Development:
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San Ramon, CA 94583